

Application No. : 09/825,772
Amdt. Dated : June 27, 2006
Reply To O.A. Of : February 27, 2006

Amendments To The Specification

Insertions appear as underlined text (e.g., insertions) and deletions appear as strikethrough text (e.g., ~~deletions~~).

In the Title:

Please amend the title as follows:

SYSTEM AND METHOD FOR PROVIDING PERMISSION MARKETING
TO SUBSCRIBING CONSUMERS~~**REQUEST BASED CONSUMER**~~
INFORMATION